

NATIONAL COMPETITIVENESS FORUM



INSTITUTE *for*
COMPETITIVENESS
**PORTER
PRIZE**

Agenda National Competitiveness Forum & Porter Prize September 25, 2015 | The Leela, Gurgaon

8:00 – 9:30	Registration & Breakfast for NCF Participants and Delegates
9:30 – 9:35	Welcome Address by Dr. Amit Kapoor, Honorary Chairman, Institute for Competitiveness
9:35 – 9:45	Talk by Wilfried Aulbur, Chairman, India Council On Competitiveness & Managing Partner & CEO, Roland Berger on <i>The Present State of Manufacturing in India</i>
9:45– 10:20	Keynote by Michael Enright on <i>Manufacturing in India Vs China</i>
10:20 – 10:50	Keynote by Rajiv Bajaj, Managing Director, Bajaj Auto on <i>Importance of 'Make in India'</i> Q&A with Rajiv Bajaj by Anurag Batra, Editor-in-Chief, BW Business World
10:50 – 11:40	Panel Discussion on India's present Manufacturing Capability, Future Potential and the way forward What is India good at? What are the barriers to becoming a manufacturing nation? What is the opportunity – "Make for India" or "Make for the World"? Are we making progress? Seshagiri Rao MVS, CEO, JSW Steel Nitin Prasad, Managing Director, Shell Lubricants India Rameesh Kailasam, Deputy Managing Director, APCO Worldwide Nagendra Palle, CEO, Mahindra First Choice wheels Vikas Agarwal, General Manager, One Plus Moderated by Sukumar Ranganathan, Editor, Mint
11:40– 12:05	Tea/Coffee Break
12:05 – 12:15	Talk by Dr. Amit Kapoor, Honorary Chairman, Institute for Competitiveness on <i>Manufacturing Competitiveness for Indian States</i>
12:15 – 13:05	Panel Discussion on Succeeding in a tough environment & what are the best locations for Make in India – The idea of States and Cities Challenges faced by Indian Corporates? What makes the Cities & States attractive? Should India concentrate on developing a few SEZs? Pawan Maini, Managing Director – India, Ramboll Raman Roy, CEO, Quattro Global Rajiv Bajaj, Partner, Nomura Research India Pvt. Ltd. Arvind Singhal, Chairman and Managing Director, Technopak David Wittenberg, CEO, The Innovation Workgroup Moderated By Anil Padmanabhan, Deputy Managing Editor, MINT
13:05 – 13:15	Session by Br. Prasanna Swaroopa on Spirituality and Leadership
13:15 – 14:15	Lunch
14:15 – 14:30	Keynote by Raja Choudhury, National Award winning film maker on <i>Rewiring the Brain</i>
14:30 – 15:30	Panel Discussion on Enhancing Manufacturing Capability in the Defence Sector Strengths and growth drivers for the sector, opportunities for defense manufacturing in India and financial incentives within the sector

Dr. V K Saraswat, Member, Niti Aayog
General N C Vij, Former Chief of the Army Staff & Director Vivekananda International Foundation
Vernon Noronha, Head Defence and Institutional Business, Tata Motors
Rajinder Bhatia, CEO, Defence & Aerospace, Bharat Forge

Moderated by **Rahul Gangal**, Partner, Roland Berger Strategy Consultants

15:30 – 16:20 **Panel Discussion on Future of Manufacturing in Global Economy**
Newer approaches and their impact, usage of robotics and future of manufacturing jobs, growth drivers and policies within the sector

Roy Kamphausen, Director, The National Bureau of Asian Research (NBR)
Himanshu Jain, MD & VP- Indian Subcontinent and South East Asia, Sealed Air
Vishwanath Madhugiri, Chief Innovation Officer, LYCUM GROUP
Chetan Tolia, CHRO – Tata Power Group
Anil Khaitan, MD, Sunil Healthcare

Moderated By **Vinay Hebbar**, MD, Harvard Business Publishing India

16:20 – 16:40 **Keynote by Terence Tse on India and the EU: How Make in India can help International Expansion and build new value chains**

16:40 – 16:45 **Closing Remarks by Wilfried Aulbur, Chairman India Council On Competitiveness & Managing Partner & CEO, Roland Berger**

16:45 – 17:10 Tea/Coffee Break

17:10 – 17:15 **Introducing the Porter Prize by Dr. Amit Kapoor, Honorary Chairman, Institute for Competitiveness, India**

17:15 – 18:00 **Panel on Capitalism, Shared Value and Social Progress**
Building a clear understanding of shared value, how is the concept beyond corporate social responsibility and enhances the organizations ability to contribute to communities by reconceiving products & markets and redefining productivity in the value chain.

Dr. Shelly Batra, CEO, Operation Asha
Anil Jain, Managing Director, Jain Irrigation
Sumantra Sen, CEO, JSW Foundation
Deepak Arora, Group Head - CSR and CEO, Essar Foundation
Satya Saurabh, Managing Director, Adimode Transnational Trading LLC

Moderated by **Sukumar Ranganathan**, Editor, MINT

18:00 – 18:45 **Panel on Strategy, Positioning, Tradeoffs & Fit, Building a Competitive Advantage**
To understand issues pertaining to offensive and defensive action, how entrepreneurs find unique value and drive change within the industry, how trade offs define consistency in a strategy and how fit defines competitive advantage with choices

Khwaja Saifuddin, Senior Sales Director - South Asia, Middle East & Africa, Western Digital
R Subramanian, Senior Vice President & MD, DHL Express India
Siddharth Arora, CEO & Co-founder, ePaisa Ltd
Sandeep Mann, Fellow, Institute for Competitiveness
Anuj Mehra, CEO, Mahindra Rural Housing & Finance

Moderated By **Anil Padmanabhan**, Deputy Managing Editor, MINT

18:45 – 19:00 **Keynote by Sangita Reddy, Joint Managing Director, Apollo Hospitals**

19:00 – 19:40 **Keynote Address by Professor Michael E. Porter**
on *How smart connected products are transforming competition*

19:40 – 20:00 **Q & A with Michael E. Porter led by Sajjan Jindal, Managing Director & CEO, JSW Steel**

20:00 – 20:45 **Book Launch - 'Do You Know Deen Dayal Upadhyaya' and Porter Prize Ceremony**

20:45 – 21:00 **Address by Kailash Vijayvargiya, National General Secretary, Bhartiya Janta Party**

21:00 – 21:05 **Vote of Thanks & Unveiling the Power of the Porter Prize 2016**
by **Dr. Amit Kapoor, Honorary Chairman, Institute for Competitiveness, India**

21:05 onwards Dinner